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David A. Tecosky, DMD  
*Editor, [teco1dmd@gmail.com](mailto:teco1dmd@gmail.com)*  
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### Executive Offices

Philadelphia County Dental Society  
P.O. Box 189  
Glendora, NJ 08029  
(215) 925-6050  
FAX: (215) 925-6998  
E-mail: [lgottlieb@philcodent.org](mailto:lgottlieb@philcodent.org)  
Website: [www.philcodent.org](http://www.philcodent.org)

# SMILE PHILCODENT

A regular publication of PCDS



## In This Issue:

- [Member Highlight, Dr. Laudenbach](#)
- [ADA SmileCon Highlights](#)
- [Ask a Specialist Event Recap](#)





HAPPY

Thanksgiving





David Tecosky, DMD

## EDITOR'S MESSAGE

In this time of Thanksgiving, I can say that I am thankful for the privilege of serving the local dental community and meeting so many wonderful dentists, new and seasoned. Having the friendship of so many, I can attest that membership has more meaning when you get involved and get to know the people you

associate with. This is true of life as well.

This past week, I had the opportunity of meeting several dentists visiting from Jerusalem and heard their harrowing story of life post October 7th of last year. Their handling of the event post-trauma as dentists is remarkable. I have admiration for those who had to stop their regular teaching activity to deal with traumatic injuries and trauma of the psyche they suffered and continue to suffer from.

What are you thankful for this holiday period? If you are not already involved with the Philadelphia County Dental Society, I urge you to join us at one of our events - our Chinese Diverstiy Dinner is coming up next week. For more information see our Ad [here](#). I also recommend you devote some of your time to our Committees. Contact Lisa Gottlieb at [Lgottlieb@philcodent.org](mailto:Lgottlieb@philcodent.org) for a list of vacancies on our Committees. You will thank me for it later!

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MEET

**DR. JAY B. LAUDENBACH**

Periodontist

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**NOVEMBER 2024**  
**MEMBER**

*Highlight*



[www.laudenbach.com](http://www.laudenbach.com)



**Philadelphia**  
COUNTY DENTAL SOCIETY





**1) Where are you from? Where did you grow up? Tell us about your family.**

I am a native of the Philadelphia area and grew up in Penn Valley on the Main Line. I was a “lifer” at the Haverford School starting in kindergarten through senior year. I have two older brothers who are also graduates of Haverford and both attended college at Lehigh University. My oldest brother Jeff practices law near my office in center city Philadelphia. My middle brother, Joel, is an oral medicine specialist practicing in Charlotte, North Carolina. My parents are from Ohio and met at Ohio State University. My father completed dental school at OSU and became a captain in the US army. Following 4 years of dental practice in Columbus, Ohio my father came to Philadelphia to hear Dr. Morton Amsterdam lecture on Periodontal Prosthesis. As a direct result of that lecture series, in 1970 my parents moved to Philadelphia and my father became one of the earliest graduates of the

Dr. Jay Laudенbach, DMD  
Board Certified Periodontist



Penn Periodontal Prosthesis Program. Since that time my family has been proud to call Philadelphia our home. My amazing wife Valerie is from California and is heavily involved in the management of our practice. We have two wonderful twins, Leah and Andrew, who are seniors in high school at Springside Chestnut Hill Academy.





## 2) Where and when did you go for undergrad and dental school? What was your favorite part of dental school?

For college I went to Brown University in Providence, Rhode Island and received an AB Biology degree in 1997. At Brown I continued to expand on my interests in science and art. In addition to a pre-med curriculum I took a variety of visual art and sculpture classes. I developed an interest in large-scale installation sculpture and began to understand my passion for working hands-on with a variety of materials in creative ways.

For dental school I attended the University of Pennsylvania School of Dental Medicine and graduated in 2002. I was fortunate during this time to have my father teaching alongside me while in the program and to have a variety of world renowned teachers returning to Penn to teach at that time. I was directly influenced by true legends of our field including Drs. Morton Amsterdam, D. Walter Cohen, Leonard Abrams, Arnold Weisgold, and many others.

## 3) What did you do after dental school? How was your periodontics residency experience at Penn?

Following dental school at Penn I immediately continued my studies there and entered the 4 year Periodontal Prosthesis program as the first legacy student of the program. Like dental school, the program was fun and challenging and my skill and knowledge base grew exponentially. It was

Dr. Jay Laudенbach, DMD  
Board Certified Periodontist



BROWN  
UNIVERSITY



Penn  
Dental Medicine  
UNIVERSITY of PENNSYLVANIA



during this program that I first developed a passion for clinical teaching.

Following completion of the program I continued to teach at Penn for the next five years on a part-time basis as I started to build my clinical practice in center city Philadelphia. While teaching at Penn I was involved in a variety of complex surgical therapies and developed a true love for periodontal therapy. I decided at that time to focus my clinical practice on periodontics and to utilize my background in prosthodontics and comprehensive treatment planning to help referring doctors achieve the most optimal outcomes for our patients.





**4) What led you to pursue periodontics?**

During dental school I had the unique opportunity to attend evening seminars with the Penn Periodontal and Periodontal Prosthesis residents at Dr. Morton Amsterdam's home. The walls of the attic were lined by slide carousels with comprehensive cases he would review with us. These seminars were enlightening for me, and like my father, inspired me to apply to the Periodontal Prosthesis program at Penn.

**“TO TEACH IS TO LEARN.”****5) Did you go straight into teaching or work in private practice? or a blend of both? How was being a faculty member at Penn?**

I enjoyed teaching at Penn for 5 years following my residency program. In 2011 I took a leave from teaching when I acquired Dr. Carol Hildebrand's practice. After a 12 year hiatus I returned to teaching at Penn in 2023 in the department of periodontics.

I've always enjoyed connecting with new students as they grow and learn. I also love the social interaction and community involvement while teaching with my friends, and colleagues. My mentors would always say, "To teach is to learn." This statement couldn't be more true and I feel fortunate to have this opportunity once again.

Dr. Jay Laudенbach, DMD  
Board Certified Periodontist

**6) What does it mean to be board certified? What does it involve? What separates you from periodontists who may not be board certified?**

Although becoming board certified in periodontics is not required, it is a process that validates the highest level of education and training in our field. Board certification is a challenging process that starts with an online written didactic exam focused more on basic science and periodontal research. Following successful completion of the written exam applicants take an in person, in-service exam with board examiners who review a variety of clinical case types with the examinee in great detail. During these in person sessions the examiners may ask any question related to the field of periodontics and preparation for the exam is quite intense. Although this process was quite challenging and stressful, I'm quite proud of this accomplishment. The process helped to amalgamate many seemingly disparate facets of my learning and solidified my knowledge base as I headed into private practice.







Dr. Jay Laudенbach, DMD  
Board Certified Periodontist

## 7) What do you find as challenges in the periodontics field?

I think many of the challenges we face as individuals are related to communication. As dentists it is vital for us to constantly communicate with our team members, patients, and referring partners in a collaborative manner to ensure the best possible dental care. High level, timely, compassionate, empathetic, and direct communication is a daily challenge but absolutely essential to our success. Unfortunately, when communication is lacking we tend to see conflict develop and our patient care and individual well being may suffer.

Similarly, as a periodontal specialist with a wide variety of treatment offerings, it is paramount for me to communicate and build value with referring doctors and patients about the depth of my expertise and the benefits of having treatment with a highly trained specialist. Although in today's DSO and multi specialty practice environment it has become more challenging to have these conversations, I want to assure my professional colleagues that I remain open to dialogue and further conversation about how we can best collaborate to ensure the best possible outcomes for our patients.





**8) How did you come to own your office? What is it like having associates work with you? What is some advice you have for those interested in having their own office?**

I was fortunate to join my father's practice over 18 years ago. I started as his associate. Early in the process I worked hard to develop my own professional referral base and to sharpen my clinical skills and speed. As I began to better understand the operations of the practice I started to take ownership of a variety of administrative tasks and my father was able to transition more solely to clinical care. Eventually I took on full ownership and full responsibility of all aspects of the practice. Overall this process was challenging but organic, dynamic, and fulfilling.

Today I feel so fortunate to work with such highly skilled associate doctor specialists. Dr. Robert Slauch is a surgically trained prosthodontist with an extensive background in full arch immediate loading dental implant care. Dr. Ishita Bhavsar is a periodontist with a masters degree from Kentucky. Both Dr. Rob and Isha are compassionate, caring, and "salt of the earth" specialists who help me share the patient care of the practice.

Dr. Jay Laudенbach, DMD  
Board Certified Periodontist



For those who are interested in practice ownership, I would first ask yourself, "why did you choose to go into dentistry?" If one of the reasons is to own and operate a business, then practice ownership might make sense for you. If not, then practice ownership may or may not be a fit for you. Before moving forward with a purchase I would recommend that you talk directly to other owners and get a sense of the time commitment and level of responsibility.







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Dental implant placement  
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Versah minimally invasive sinus bone grafting  
Alveolar ridge bone augmentation  
Extractions and bone grafting for ridge preservation  
Sub-epithelial connective tissue graft  
Free gingival graft  
“Pinhole” minimally invasive soft tissue graft  
Fotona laser twin-light minimally invasive periodontal therapy  
Fotona laser twin-light peri-implantitis therapy  
Esthetic crown lengthening - “gum lift”  
Periodontal maintenance, hygiene, scaling and root planing





# ADA Smile Con 2024







The 2024 ADA SmileCon took place in New Orleans, La from October 17-19.

The ADA launched its National Give Veterans a Smile program. There was a session on Friday morning where they advised that only about 10% of our 18 million veterans are eligible for VA dental benefits. Later that evening, the ADA held a reception in the World War II Museum in New Orleans where an additional \$50,000 was raised from personal donations. The PDA was one of three colonel sponsors of the event.

Friday afternoon was the first ever changemakers luncheon where First District's Dr. Roopali Kulkarni received her ADA 10 Under 10 Award! Congratulations Roopali!!!!

Many resolutions were debated and voted upon. Many focused on dental workforce shortage, the new strategic forecast committee's recommendations, and the new membership model that includes the five states pilot program in 2025. ADA dues will not be increased and will remain the same for 2025. Cody Graves was elected as our new ADA Treasurer. His history working in the bank industry will surely be advantageous as the ADA will be launching a new credit union in 2025.





**Join us for the 2nd Diversity  
Dinner in 2024  
Celebrating Chinese Culture**

**Tuesday, December 3, 2024**

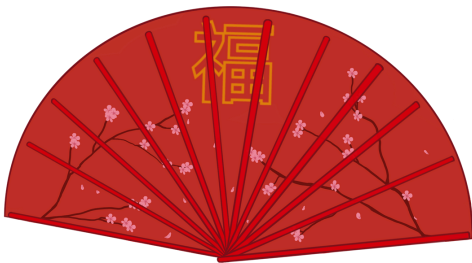
Han Dynasty Restaurant, 3711 Market Street, Philadelphia, PA 19104

6:00 pm - 9:00 pm

**Dr. Chinhua Hsiao, Periodontist  
in PA will be presenting:  
“Let’s Volunteer! Transforming  
communities one smile at a time”**

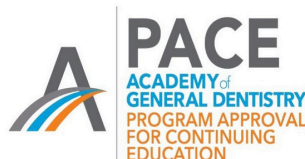
**Registration Fees**

- \$60 - Non Member
- \$50 - ADA/PDA Member
- \$40 - PCDS Member
- \$30 - Dental Staff
- \$20 - Dental Residents
- \$15 - Dental Students



**More information and registration will be  
available on our website soon.**

**2 CE CREDITS PROVIDED THROUGH PACE/AGD  
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7/1/2022 to 6/30/2025  
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# Jim Boyle

FOR ADA PRESIDENT-ELECT

*A Voice for You. A Voice for All.*



**My name is Jim Boyle. I'm seeking the position of President-Elect of the American Dental Association to be a voice for you and for all of us.**

*Dear Friends and Members of the Philadelphia County Dental Society* - I am humbly asking for your support in our quest for the position of ADA President-Elect. Starting out as a general dentist for more than 5 years, I am currently a private practice oral surgeon in south-central Pennsylvania. Since 1996, I have been in service to our members as a leader at every level of our dental professional organization. My commitment to give back includes service work in local dental society leadership, as a local lead for Mission of Mercy, as 5th District President, as PDA Trustee and President and currently as ADA Trustee. Among my duties as ADA Trustee, I am presently Chair of the ADA Finance Committee, sole Trustee to ADA-Forsyth Institute Board of Directors, and on the Strategic Forecasting Committee.

In the 165-year history of the ADA, no one from central Pennsylvania has sought this highest position of leadership in our field. In fact, there have been only three Pennsylvanians who have served as ADA President; the last was in 1983 – almost 45 years ago. My leadership experiences at the ADA and 21 years of service in the US Naval Dental Corps have helped prepare me to make challenging decisions. As a consensus builder, my aim is to listen to all points of view from all sides of an issue and then use evidence-based decision-making tools to reach a sound result that leads to our common success. My goals include:

- **BUILD OUR FINANCIAL STRENGTH** through a culture of transparency, seek solutions to challenging questions, demand tighter fiscal responsibility and focus on innovation and development
- **INSPIRE AND STRENGTHEN CONNECTIONS** between our new dentists and our seasoned dentists, leading to a renewed dedication to service among all members as a unified team
- **ADVOCATE AND REPRESENT THE CONCERNS** of our members through legislative efforts and continued discussions, in particular, those related to dental benefit legislation and fair insurance reimbursements
- **EXPAND VALUE SERVICES** and opportunities for membership, prioritize an increase in non-dues revenue and a decrease in dependency on membership dues through new initiatives and scientific innovations, and encourage a greater overall sense of camaraderie and community within the Tripartite

The election takes place at the ADA House of Delegates in Washington D.C., October 2025. In the months leading up to that pivotal day, the campaign includes investments in 14 months of campaign team travel, meetings with ADA members across the country and ADA-required marketing materials. Please consider a contribution to the campaign. This is a group effort by Team Pennsylvania! IT IS TIME! With gratitude for your support, Your friend, Jim Boyle



(L-R back: Dr. Paul Bahn, Dr. Derek Conover, Dr. Janine Burkhardt, Dr. Nipa Thakkar, Dr. Boyle, Dr. Renee Fennell-Dempsey, Dr. Kevin Klatte, Dr. Thomas Gamba. L-R front: Dr. Roopali Kulkarni, Dr. Stan Markiewicz, Dr. Christopher Lai, Dr. Lauren Yap at the PCDS 2024 Installation of Officers Dinner



“Having Jim’s support at the ADA Board of Trustees has been phenomenal. He understands the overall landscape and guides me in what I can do as chair to create more member engagement and build a better ADA.”

– Dr. Nipa Thakkar, Immediate Past Chair ADA Council on Membership



*"I believe in being of service. I believe in teamwork. I'm a connector, bridging diverse views to make us stronger.*

*It all gets back to service: it's my duty to give back to this organization and see it move in a direction that helps everyone."* – James M Boyle, III, DDS, MS

Delegates to the ADA may view Dr. Boyle's complete brochure with a link to the campaign video by logging on at [ADA Connect](#).

Jim's dedication and commitment to the ADA, his family, community, and patients shine through in all he does. Jim's work across multiple positions within the ADA Tripartite culminates in a candidate uniquely qualified to lead the ADA as its next President-Elect.

Every nomination and peer recognition along the way has reinforced his profound commitment to serving his profession with foresight, compassion, a sense of humor and a steady hand. Jim humbly asks for your support in his effort to lead the ADA in its next chapter. He promises to always have your back!

**To support Jim and Team Pennsylvania, please consider making a donation:**

**YES! I would like to give:**

- Check enclosed.
  - Make checks out to "**Jim Boyle for ADA President-Elect**"  
Send to Dr. Sam Selcher, Campaign Treasurer, 720 Spring Garden Dr., Middletown, PA 17057
- Send donations to Venmo
  - Search **@JBoyle2025**
  - Or Scan QR Code to right



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Mail to: Dr. Sam Selcher, Campaign Treasurer, 720 Spring Garden Dr., Middletown, PA 17057

Questions to: Dr. Gary Davis, Campaign Chair, 717-860-0648 or [shipdentist@gmail.com](mailto:shipdentist@gmail.com)



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- Providing oral screenings
- Providing oral hygiene instructions
- Referrals to nearby dentists
- Mentoring college students




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**CALLING ALL PCDS DENTISTS! WE  
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- Shadowing opportunities
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The Philadelphia County Dental Society awards scholarship grants to dental students at the University of Pennsylvania and Temple University. The scholarship program was initiated by the Board of Governors in 1992 to help students meet immediate financial needs. The recipients are all members of ASDA, have excellent grades and are highly and enthusiastically recommended to us by their teachers. All of them excel academically and have been enthusiastically recommended by their faculty. They all take part in initiatives within community service, leadership, extracurriculars and are actively involved in organized dentistry.



# 2024 Ask A Specialist Event





# Ask A Specialist Recap



PCDS' Ask A Specialist 3.0 event took place at Maggiano's on Monday, November 18th. Our guests were welcomed by a cocktail reception and networking. Then we held a panelist discussion with our 6 specialists. We had a few premade questions and then our guests were able to ask questions as well. Both the speakers and attendees were engaged in this fun learning opportunity!

Thank you to everyone who attended and made this event so successful!



Dr. Tom Nordone served as the Panel comedian!



Dr. Roopali Kulkarni sharing her expertise about Oral Medicine



# Thank You TO OUR AMAZING SPECIALISTS!



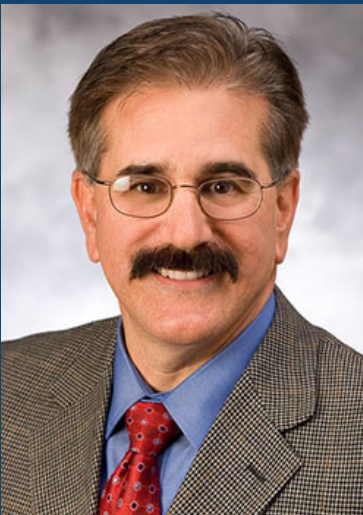
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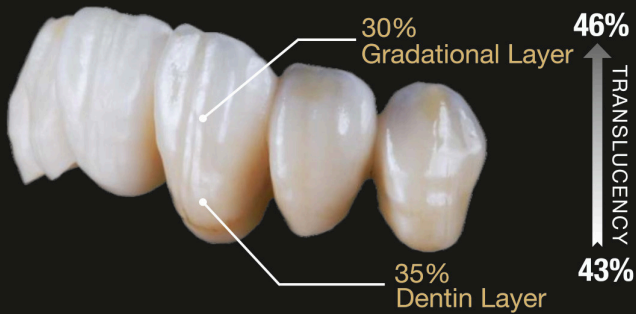


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# News Briefs

## ADA House of Delegates adopts first strategic forecast

The ADA has moved from strategic planning to strategic forecasting, taking a page from some of the most successful companies today — Apple, Google and Amazon — that use the strategy to forge bold new paths and cement their reputations as innovative leaders. The ADA House of Delegates voted in October to adopt the inaugural [Strategic Forecast](#). ADA News interviewed Ron Lemmo, D.D.S., chair of the Strategic Forecasting Committee, about what strategic forecasting means for the ADA and how it will ultimately enhance members' experience with the Association.

[Read more](#)

## New ADA policies empower states to alleviate dental workforce shortage

The ADA House of Delegates passed a series of [resolutions](#) that aim to address the dental workforce shortage, an issue ADA leaders say is among their top priorities. In a Nov. 1 letter to ADA President Brett Kessler, D.D.S., Erin Haley-Hitz, American Dental Hygienists' Association President and registered dental hygienist, expressed concern about three resolutions' potential effect on patient safety, educational standards and professional integrity. In a Nov. 14 [response](#) to Ms. Haley-Hitz, Dr. Kessler reassured her that the ADA remains committed to the highest standards of education and patient safety in dentistry. "These resolutions were developed with a careful eye toward addressing the workforce shortages that are impacting patient access to care, while also maintaining licensure and practice standards," he said.

[Read more](#)

## Impact of virtual tour on dental practice management skills

An online gamified virtual tour could be effective at enhancing dental practice management skills among students enrolled in undergraduate and postgraduate programs. Researchers demonstrated that the online gamified virtual tour helped advance knowledge acquisition and dental practice management skills among undergraduate and postgraduate students.

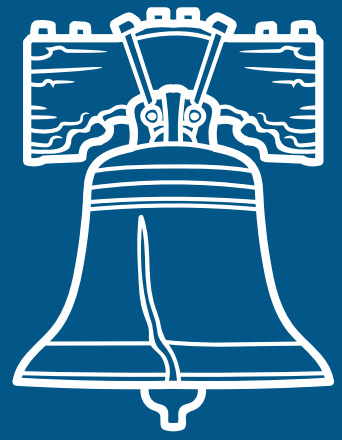
[Read more](#)







# LIBERTY CE SERIES



**Friday, December 6, 2024**

8:30 a.m. - 3:30 p.m. - CE 93: Child Abuse Recognition and Reporting (Act 31) and Dental Sleep Medicine 101. \$175.00 PCDS Member Fee. Presented by: Angela M. Stout, DMD, MPH and Lauren E. Levi, DMD, MS. [Register Here](#).

**Courses are held at the Courtyard Marriott,  
Philadelphia, City Line Ave.**

**2025 Liberty CE Series Courses will be announced soon!**

**For questions about the Liberty CE Series,  
please reach out to Rebecca Von Nieda  
at the PDA: [rvn@padental.org](mailto:rvn@padental.org)**





# CLASSIFIED ADS

NOVEMBER 2024

**Classified Advertisement Policy:** The Society reserves the right to accept, decline or withdraw classified advertisements at its discretion. The Society believes the advertisements that appear in these columns are from reputable sources; the Society neither investigates the offers being made nor assumes any responsibilities concerning them. Every precaution is taken to avoid mistakes, but responsibility cannot be accepted for clerical or printer's errors. Requests to run advertisements "until further notice" cannot be accepted; the advertiser is responsible for renewals. Names of box number advertisers cannot be revealed. PCDS reserves the right to edit copy of classified advertisements. Classified ads will not be taken over the telephone.

## DOCTOR, ARE YOU SEEKING EMPLOYMENT?

Call the Philadelphia County Dental Society at (215) 925-6050 or email [lgottlieb@philcodent.org](mailto:lgottlieb@philcodent.org) to have your name listed on our employment referral list and on our website.

## DOCTOR, ARE YOU LOOKING FOR AN ASSOCIATE?

Call the Philadelphia County Dental Society at (215) 925-6050 or email [lgottlieb@philcodent.org](mailto:lgottlieb@philcodent.org) for the list of dentists seeking employment or to post an ad on our website.

## SMILE TEAM

Smile Team is a growing general, cosmetic and restorative dental practice with four locations in the greater Philadelphia area that is looking to expand our team. We offer an environment of strong mentorship to ensure you are growing both professionally and clinically. Candidate has the option of a 4 or 5 day work schedule.

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- The ability to work in a team environment
- Excellent communication skills
- Great bedside manner

### WHAT WE OFFER:

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- Set salary increase schedule
- 401K with contribution match (if you contribute 5% of your pay, we will match 100% of 4% of your contribution)
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Interested? Contact Dr. Bansi Doescher at 1-732-789-3811 or [drdoescher@gosmileteam.com](mailto:drdoescher@gosmileteam.com) for more information and details.

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